Support

for

Awareness Programme on Environmental Hazards of Electronics Waste through Digital India Initiative

Ministry of Communications & Information Technology
Department of Electronics and Information Technology
R&D in Electronics Group
Electronics Niketan
6, CGO Complex, Lodhi Road
New Delhi – 110 003

1.   Background:

Rapid growth of the electronic industry and high rate of obsolescence of the electronic products lead to the generation of huge quantities of electronic waste (e-waste). The recycling of e-waste in non-formal units by unscientific, unhealthy and non-environmental friendly methods is the key challenge in our society. Like other parts of the world, India is also facing serious challenges due to growing generation of e-waste, lack of awareness of the environmental, social and economic aspects, amongst various stakeholders. The channelization of the e-waste for proper recycling and establishing a system of accountability in e-waste management would only happen if effective awareness could be established among the consumers, manufactures, recyclers, young generations in school, colleges, government & corporate sectors.

2.   Aim and Objective:

The programme aims to create effective awareness in various strata to reduce the adverse impact on environment and health due to the polluting technologies for recycling e-waste, used in the unorganized sector. The entire project is divided into following stages:

2.1 Awareness:

a. Creation of contents for awareness programme:
- Training Material – Creation of training material for different stakeholder categories which include – Schools, Youth, Bulk Consumers, Resident Welfare Associations (RWAs), Informal Sector.
- Collaterals – Shall cover both Above the Line (ATL)/ Below the Line (BTL) Activities
- Online/ Social Media Engagement
- Adaptation of all material in Local Languages

b. Implementation:
In the initial phase, the pilot project shall cover 1 city each from the 10 identified States, namely, Madhya Pradesh, Uttar Pradesh, Jharkhand, Orissa, Goa, Bihar, Pondicherry, West Bengal, Assam and Manipur. The range of activities shall include:
- Workshops for schools/colleges/RWAs/ Bulk Consumers/ Regulatory bodies
- Media Engagement

2.2 Inventory:

a. Assessment of the quantum or Inventory of e-waste in few selected States / Cities

3.   Duration:

The programme is for a period of 5 years, i.e. upto March 2020.

4.   Scope of Work:

The grantee institution/ organisation shall be responsible for organizing Seminar/ Symposium/ Workshop/ Conference for schools/ colleges/ RWAs/ Bulk Consumers/ Regulatory bodies etc. **The standardised conference format and specific content, developed by DeitY, should be used by the grantee institution(s)/ organization(s) for organising the workshop/ conference etc.**

5.   **General eligibility criteria and guidelines for financial support:**

   a)   The applicant should be an Autonomous Body / Society registered under Societies Registration Act, 1860

<div align="center">or</div>

   b)   An industry association / body registered under the Indian Companies Act

<div align="center">or</div>

   c)   An academic institution / central university / deemed university under Central Government, such as IITs, NITs, IISc etc.

   d)   The above mentioned agency/body are required to have a sound track record, technically and financially, for a minimum period of 3 years, and the same shold be reflected through annual reports / balance sheets / financial statements etc.

   e)   Application must be in the Electronics Waste Awareness domain.

   f)   Application can also be for Inventarisation of Electronics Waste in particular identified city and state.

5.1   Extent of financial support

   a)   Rs. 3.00 Lakhs per event for national level awareness programme;

   b)   Rs. 5.00 Lakhs per event for international level awareness programme;

   c)   Rs. 15.00 Lakhs for Inventory Study.

   Note: (i) The agency may apply for the Pan-India programme / State-wise or city-wise programme, encompassing all stakeholders, such as, schools/colleges/RWAs/Bulk Consumers etc.

   (ii) In case of international event, the event in general should have confirmed collaboration (with or without financial support) of international level.

6.   Other terms and conditions:

6.1   Financial support would be subject to satisfying the guidelines enumerated at Para 5 above. In the event of any deviation from the commitments made, grant-in-aid received will have to be returned to DeitY with interest. Negative report on the event at any time will be held against the organizers.

6.2   The grantee organization shall render Utilization Certificate in Form GFR 19-A and Audited Statement of Accounts to the DeitY in respect of grants-in-aid within 30 days of the completion of the event.

6.3   The grantee institution should ensure submission of following to DeitY within 30 days of holding of the event.
   •   Utilization certificate and Audited Statement of Accounts.
   •   3 copies of the proceedings along with soft copy in PDF format and a list of participants.
   •   Brief of the presentations made or issues discussed and key recommendations of the event in hard and soft copy.

6.4   In the event of failure on the part of the grantee organization to submit the requisite documents to DeitY, it would be taken into account for grant of any further financial assistance by DeitY to such institution(s)/Organization(s).

6.5   The Audit authorities as well as the Department of Electronics and Information Technology (DeitY) shall have the authority to call for such details and documents as they deem necessary in order to satisfy themselves that the grant has been utilized in accordance with rules and for the purpose for which it has been given and it shall be the duty of the grantee organization to furnish to the audit authorities and the Department of Electronics and Information Technology (DeitY) the information and documents required from time to time.

6.6   Recipients of grants will execute the prescribed Surety Bond for the amount of GIA as per Government instructions in force. They should also follow other instructions as given in GFR and attached terms & conditions.

6.7   For wider coverage of participating institutions the GIA support will be extended to an organization/institution for only one event in a year. The year will be reckoned from April to March.

6.8   No post-facto approval will be admissible under this scheme.

6.9   Under no circumstances, funds would be released to an Event Manager.

6.10 The application for grant in aid should be submitted to DeitY, preferably 3 months in advance (prior to the event date). The proposals received later may not be considered.

6.11 The organisation should agree to register 5 DeitY technical officers, including one from the concerned division free of charge, as full delegate.

6.12 All requests must be made in the prescribed proforma given at Annexure - I and submitted to **Dr. Sandip Chatterjee, OSD to Secretary & Additional Director, R&D in Electronics Group, Department of Electronics and Information Technology (DeitY), Electronics Niketan, 6, CGO Complex, Lodhi Road, New Delhi-110003 [email: ewaste@deity.gov.in]**.

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