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No.2 (3)/2014-IPHW
Government of India
Ministry of Communication & Information Technology
Department of Electronics and Information Technology(DeitY)
Industrial Promotion-Electronic Hardware Manufacturing Division

Electronic Niketan, 6 CGO Complex
New Delhi -110003

Date: 21.02.2014

ADMINISTRATIVE APPROVAL

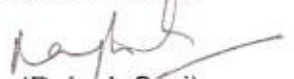
Subject: Scheme for presentation of National Awards in the Electronics System Design and Manufacturing (ESDM) Sector

Sir,

I am directed to convey the Administrative approval of the competent authority for implementation of the Scheme for presentation of National Awards in the Electronics System Design and Manufacturing (ESDM) Sector at a total estimated cost of Rs. 3,58, 89,000/- (Rupees Three crore Fifty Eight Lakh Eighty Nine thousand only) to be implemented by Industrial Promotion-Electronics Hardware Manufacturing (IPHW) Division, Department of Electronics and Information Technology. The details of project are given in annexure enclosed.

2. This issues with concurrence of JS & FA vide diary No.3048374 dated 06.02.2014 and approval of the MCIT vide FTS diary No.165/13-2-14 dated 17.2.2014.

Yours faithfully,


(Rajesh Suri)
Dy. Director

To

1. Pay & Accounts Officer, Department of Electronics & Information Technology ,New Delhi imr 24/2
2. Principal Director of Audit ,Scientific Department ,New Delhi o/c
3. JS (AK)/ JS & FA/ PPS to Secretary - ~~JS~~ 24/2
4. Drawing & Disbursing Sector (2 copies)
5. Sanction File.

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ANNEXURE TO THE ADMINISTRATIVE APPROVAL NO. No.2 (3)/2014-IPHW dated 20.02.2014

1	Nature of the Scheme /Project	Scheme for presentation of National Awards in the Electronics System Design and Manufacturing (ESDM) Sector
2	Objectives	<ul style="list-style-type: none"> • To recognize the achievements of successful industry in the ESDM sector. • To motivate the entrepreneurs in the sector through prestigious national awards. • To encourage new investment and innovation in the sector.
3	Area of Converge / Scope	<p>(i). National award for Best Exporter (Two-First and Second). The first award of Rs 10 lakh and second award of Rs 5 lakh</p> <p>(ii). National Award for Best Innovation (Two-First and Second). The first award of Rs 10 lakh and second award of Rs 5 lakh</p> <p>(iii). National Award for fastest growth (Two-First and second). The first award of Rs 10 lakh and second award of Rs 5 lakh</p> <p>(iv). National Award for fastest growth in MSME (Three-First, second and Third). The first award of Rs 5 lakh and second award of Rs 3 lakh and third award is Rs 2 lakh</p> <p>(v). National Award for best EMC- One Rs 5 lakh.</p> <p>(vi). National Award for best start-up in ESDM- (Two-First and Second). The first award of Rs 10 lakh and second award of Rs 5 lakh</p> <p>(vii). National Award for Exemplary Work in ESDM sector- One. No cash.</p> <p>(viii). National Award for New companies established after ESDM policies-(Two-First and Second). The first award of Rs 10 lakh and second award of Rs 5 lakh.</p> <p>The Units/Organization/Entity involved in ESDM would be eligible and for best innovation award, the IP resultant from innovation should borne out in India.</p> <p>The Award winners be given one lowest economy air fare for to and fro journeys performed by them by the shortest route from the location of the unit and daily allowance as per government rules to attend the Award Function. The winners of the Award shall have the privilege of using the symbol of the Award their letter heads and their employees can wear labels, pins, ties or other distinctive badges with Award Symbol indicating the year of the Award.</p>
4	Name of the Implementing Agency & Status	<p>IPHW Division of DeitY with the following mechanism:</p> <p>(i) The National Level Awards Committee (NLAC) shall</p>

		<p>prepare detailed criteria for each of the award categories. The criteria shall be made public and hosted on the website prior to inviting application for the award. The NLAC shall comprise of the following :</p> <p>GC (Electronics), DeitY Chairman; Two Secretaries of State Governments to be nominated by Government of India; A representative of FIs to be nominated by Government of India ; Representative of BIS ; Representative of DST; Representative of DGFT; Three Representatives of Industry Associations/Venture Capitalist organizations and Nodal Officer, DeitY would be Member Convener</p> <p>The role of the NLAC would be to recommend the awardees for each category for the consideration of Government.</p> <p>(ii) State Level (including UTs) Awards Committee (SLAC) for ESDM. The composition is Nodal Secretary for Electronics in the State- Chairman ; One MP to be nominated by the state Government ; State Lead Bank representative ; Representatives of three industry association, to be nominated by the State Government ; Representative of DeitY ; Nodal officer of State Government-Member Convener</p> <p>The role of the SLAC for ESDM is to invite applications from eligible organization/entities and after proper screening, send the same to NLAC with their recommendation of order of merit of the units within the states. In this regard, it may institute such inquiries as may be necessary to satisfy themselves that the entrepreneur has been abiding by all statutory requirements in vogue, is maintain the proper documentation and is also not involved in any economic /other offence for which enquiry/legal action is pending.</p>
		A Committee consisting of the Representatives(s) of DeitY, State Government and such experts as necessary may visit the applicant to verify the information furnished in the application.
5	Location	New Delhi and States/UT
6	Total Project Duration	3 years. The awards will be given for every calendar year.
7	(a) Expected Date Of commencement (b) Expected date of Completion	(a) March , 2014 (b) February 2017

8. The estimated financial implications are as follows:				
S.NO	Description	Amount for 2014-15	Amount for 2015-16 (with 10% hike)	Amount for 2016-17 (with 10% hike)
1.	Amount for National Awards	90	90	90
2.	Amount for Trophies	1.4	1.54	1.69
3.	Visit of DeitY representative for attend State level Awards Committee @ 0.50*10 states	5	5.5	6
4.	Visit to premises of manufacturers @ 0.15*10 sites	1.5	1.65	1.82
5.	To & Fro Airfare for award winners @0.60*15	9	9.9	10.89
6.	Miscellaneous @10% of above	10	11	12
	Total	116.9	119.59	122.4


(Rajesh Suri)
Dy. Director